

## **Job Advertisement: Chief Executive Officer (CEO) – United Way Greater Moncton, SE NB and Miramichi Region**

**Location:** *Primary office with travel within the community required*

### **About United Way**

United Way is dedicated to driving positive social change and creating a stronger, more vibrant community. We are seeking a dynamic, results-driven servant leader as Chief Executive Officer (CEO) to lead our organization in achieving our mission and ensuring long-term sustainability.

### **Position Overview**

The CEO will set strategic direction, manage daily operations, oversee fundraising efforts, and ensure financial health. As a visible community advocate, the CEO will build key relationships that support United Way's mission of lasting social change.

### **Key Responsibilities**

- Strategic Leadership: Work with the Board of Directors to guide the organization's vision, strategies, and growth.
- Operation Management: Oversee daily operations and ensure effective delivery of programs and services. Foster a high-performance culture.
- Fundraising & Resource Development: Lead innovative campaigns, develop relations with donors, and ensure financial sustainability.
- Financial Stewardship: Ensure sound budgeting, financial planning, and resource management.
- Community Engagement: Represent United Way at events, build relationships and advocate for social change.
- Governance & Risk Management: Collaborate with the Board to ensure strong governance and mitigate risks.
- Government Relations: Build strong relationships with municipal, provincial, and federal government personnel to maximize partnerships.

## **Key Competencies**

- Visionary Leadership: Ability to inspire and communicate a clear vision.
- Organization Leadership: Proven experience leading teams fostering collaboration.
- Fundraising Expertise: Successful track record in resource development.
- Community Building: Deep commitment to social impact and community engagement.
- Financial Management: Strong skills in budgeting and resource allocation.
- Communication: Exceptional ability to engage and represent the organization effectively.
- Strategic Relationship Stewardship: Builds, nurtures, and protects high impact relationships with partners, funders, governments, and community leaders to advance shared outcomes and measurable community impact.

## **Education & Experience**

- University degree in Business, Public Administration, or related field (or equivalent experience).
- A minimum of 8 years of senior leadership experience, ideally in nonprofit or philanthropic sectors.
- Proven success in fundraising, stakeholder engagement, and program management.
- Fluency in English is required: Proficiency in French a strong asset.

## **Working Conditions**

- This full-time position is based at the United Way office in Moncton, NB with travel required for community engagement and events occurring primarily in the province. Flexibility for evenings or weekends is necessary.

## **Salary and Benefits**

- Base salary range \$110,000-\$150,000 based on qualifications and experience
- RRSP Matching
- Health and Dental benefits
- Parking allowance
- Professional Development expenses
- Life, accidental death, dismemberment, and long-term disability insurance
- Vacation: Negotiable

## **Why Join Us?**

United Way is committed to creating lasting social change. Join us to lead an organization driven by community development, equity, and philanthropy. United Way values the diversity of the people it hires and serves. We are committed to employment equity and welcome applications from individuals of all backgrounds. We thank all applicants for their interest, however, only those selected for an interview will be contacted.

Interested applicants please submit resumes to [Rejeanwb@gmail.com](mailto:Rejeanwb@gmail.com) by February 6<sup>th</sup>, 2026.